



February 10-12, 2027

AT&T CONFERENCE CENTER | AUSTIN, TEXAS



For over 20 years, the Texas Public Policy Foundation's Texas Policy Summit (TPS) has drawn the nation's top thinkers and leaders to discuss the most pressing issues of our time. TPS will draw a diverse constituency of legislators and staff, activists, media, and donors to this three- day summit on a wide variety of state and national issues.

TPS cultivates informed, active citizens through nuanced, value-centered policy debate and connects participants with a broader network of liberty-oriented thought leaders.

TEXAS PUBLIC POLICY FOUNDATION

SPONSORSHIP LEVELS

KEYNOTE MEAL SPONSORSHIP ★★★★★ \$50,000

TPS includes 5 keynote meals for presenting sponsorship. These exclusive opportunities offer the largest total audience and most significant visibility for sponsors:

- Presenting meal sponsorship
- Seating with keynote speaker at the sponsored meal based on speaker arrival time. All efforts will be made to provide personal greeting at the meal.
- Two reserved tables at all five keynote meals with applied registration deadlines
- Signage at the Summit
- 16 guest registrations to Texas Policy Summit
- Two complimentary hotel rooms for Wednesday and Thursday nights with applied registration deadlines
- Verbal and digital recognition at sponsored meal
- 8 tickets to Wednesday and Thursday night private dinners
- Social media recognition

ONLY 5
REMAINING

PANEL ROOM SPONSORSHIP ★★★★★ \$25,000

As a panel room sponsor, your name will be associated with one of three TPS panel rooms and will be listed on all marketing materials (printed or online:)

- Named panel room sponsorship
- Reserved seating at all meals
- Signage at the Summit
- Social media recognition
- 10 guest registrations to Texas Policy Summit
- One complimentary hotel room for Wednesday and Thursday nights with applied registration deadlines
- One reserved table at all five keynote meals with applied registration deadlines
- 4 tickets to Wednesday and Thursday night private dinners

ONLY 3
REMAINING

INFLUENCER EXPERIENCE SPONSORSHIP ★★★★★ \$25,000

As an influencer experience sponsor, your name will be listed on all marketing materials:

- One reserved table at all five keynote meals with applied registration deadlines
- 10 guest registrations to Texas Policy Summit
- 4 tickets to Wednesday and Thursday night private dinners
- One complimentary hotel room for Wednesday and Thursday nights with applied registration deadlines
- Exclusive printed signage at TPS
- Social media recognition

ONLY 1
REMAINING

LIVESTREAM SPONSORSHIP ★★★★★ \$25,000

Exclusive named livestream sponsorship and digital recognition on all livestreams:

- Exclusive named livestream sponsorship
- One reserved table at all five keynote meals with applied registration deadlines
- 10 guest registrations to Texas Policy Summit
- Social media recognition
- Signage at the Summit
- One complimentary hotel room for Wednesday and Thursday nights with applied registration deadlines
- 4 tickets to Wednesday and Thursday night private dinners

ONLY 1
REMAINING

SPONSORSHIP LEVELS

PODCAST STUDIO SPONSORSHIP

★★★★

\$25,000

Exclusive sponsorship of podcast studio and recognition on all podcasts taped at TPS:

- Exclusive naming of TPS podcast studio
- One reserved table at all five keynote meals with applied registration deadlines
- 10 guest registrations to Texas Policy Summit
- Social media recognition
- Signage at the Summit
- One complimentary hotel room for Wednesday and Thursday nights with applied registration deadlines
- 4 tickets to Wednesday and Thursday night private dinners

**ONLY 1
REMAINING**

PARKING SPONSORSHIP

★★★★

\$25,000

Exclusive parking sponsor is listed prominently in all event materials and receives the following benefits:

- Exclusive named parking sponsorship
- One reserved table at all five keynote meals with applied registration deadlines
- 10 guest registrations to Texas Policy Summit
- Social media recognition
- Sponsor flyer will be handed out to all guests purchasing or receiving a parking voucher
- One complimentary hotel room for Wednesday and Thursday nights with applied registration deadlines
- 4 tickets to Wednesday and Thursday night private dinners
- Signage at the Summit

**ONLY 1
REMAINING**

WIFI SPONSORSHIP

★★★★

\$25,000

Exclusive WIFI sponsor is listed prominently in all event materials and receives the following benefits:

- Exclusive named WIFI sponsorship
- One reserved table at all five keynote meals with applied registration deadlines
- 10 guest registrations to Texas Policy Summit
- Social media recognition
- Signage at the Summit
- One complimentary hotel room for Wednesday and Thursday nights with applied registration deadlines
- 4 tickets to Wednesday and Thursday night private dinners

**ONLY 1
REMAINING**

PLENARY SESSION SPONSORSHIP

★★★★

\$25,000

The TPS agenda typically includes a special plenary session and/or a general reception. While the exact format will depend on the final agenda, your sponsorship will be highly visible at one of the Summit's most popular events:

- Verbal recognition at sponsored plenary session
- Presenting sponsor of plenary session
- One reserved table at all five keynote meals with applied registration deadlines
- 10 guest registrations to Texas Policy Summit
- One complimentary hotel room for Wednesday and Thursday nights with applied registration deadlines
- Social media recognition

**ONLY 3
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SPONSORSHIP LEVELS

LLC DINNER SPONSORSHIP

★★★★

\$15,000

The Liberty Leadership Council (LLC) fosters relationships among young professionals between the ages of 21 and 40 who share the values of individual liberty, personal responsibility, and free enterprise. Your sponsorship will enable this organization to hold a special offsite dinner:

- Presenting sponsor of LLC Dinner
- Verbal recognition at LLC Dinner
- 8 guest registrations to Texas Policy Summit
- Social media recognition
- 4 tickets to Wednesday night private dinner and Thursday night LLC dinner
- One reserved table at all five keynote meals with applied registration deadlines

**ONLY 1
REMAINING**

GENERAL SPONSORSHIP

★★★

\$10,000

General sponsors are listed prominently in all event materials and receive the following benefits:

- 6 guest registrations to Texas Policy Summit
- Reserved and priority seating at all keynote meals
- Social media recognition
- Signage at the Summit

REFRESHMENT SPONSORSHIP

★★

\$7,500

Complimentary refreshments will be provided to all attendees during TPS. As the Refreshments Sponsor, your name will be visible at all refreshment stations:

- 4 guest registrations to Texas Policy Summit
- Reserved and priority seating at all keynote meals
- Social media recognition
- Exclusive signage at the Summit

**ONLY 3
REMAINING**

GENERAL SPONSORSHIP

★

\$5,000

General sponsors are listed prominently in all event materials and receive the following benefits:

- 4 guest registrations to Texas Policy Summit
- Reserved and priority seating at all keynote meals
- Social media recognition
- Signage at the Summit

2027 TEXAS POLICY SUMMIT SPONSORSHIP BENEFITS AT A GLANCE

	\$50,000 KEYNOTE MEALS	\$25,000 PANEL ROOM	\$25,000 INFLUENCER EXPERIENCE	\$25,000 LIVESTREAM	\$25,000 PODCAST STUDIO	\$25,000 PARKING	\$25,000 WIFI	\$25,000 PLENARY SESSION	\$15,000 LLC DINNER	\$10,000 GENERAL	\$7,500 REFRESHMENT	\$5,000 GENERAL
TPS Registrations	16	10	10	10	10	10	10	10	8	6	4	4
Signage at the Summit	★	★	★	★	★	★	★	★	★	★	★	★
Social media recognition	★	★	★	★	★	★	★	★	★	★	★	★
Reserved Seating at All Keynote Meals	★	★	★	★	★	★	★	★	★	★	★	★
Reserved Tables at Keynote Meals	★	★	★	★	★	★	★	★	★			
Complimentary Hotel Room for Wednesday and Thursday Night	2	1	1	1	1	1	1	1				
Tickets to Wednesday and Thursday Night Private Dinners	8	4	4	4	4	4	4	4	4			
Podium Recognition at Sponsored Meal or Plenary	★							★	★			
Seating with Keynote Speaker at Sponsored Meal	★											
Digital Signage and Listing in Pocket Agenda		★										
Exclusive Printed Signage at the Summit			★									
Exclusive Digital Recognition on All Livestreams				★								
Exclusive Recognition on All Podcasts					★							

The Texas Policy Summit will draw as many as 1,000 in-person attendees and more than 5,000 livestream viewers to hear nationally recognized keynote speakers and more than 25 discussion panels on our nation's most pressing issues. Past speakers include thought leaders such as Texas Governor Greg Abbott, Florida Governor Ron Desantis, Senators John Cornyn and Ted Cruz, Texas Lt. Governor Dan Patrick, Former Texas Governor Rick Perry, U.S. Secretary of Energy Chris Wright, Texas Supreme Court Justice Dan Willett, Vivek Ramaswamy, Jason Chafetz, Kim Strassel, Mark Teixeira, Christopher Rufo, and many more.



**Texas Policy Summit will be February 10-12, 2027.
Choose your sponsorship now.**

For more information, please contact Annie Casteel, Development Officer,
at acasteel@texaspolicy.com or (512) 615-7982.

Texas  *Public*
POLICY FOUNDATION

Thank You!

To Our Past TPS Sponsors:



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