



Chancellor Brandon Creighton

Brandon Creighton serves as the sixth chancellor of the Texas Tech University System, leading a five-university enterprise with more than 65,000 students, 21,000 employees and a statewide economic impact of \$19.2 billion.

An eighth-generation Texan, Creighton previously served nearly two decades in the Texas Legislature, including more than a decade in the Texas Senate. As chairman of the Senate Committee on Education K–16, he helped shape some of the most consequential education policy reforms in Texas, advancing greater accountability, academic excellence, merit and student outcomes across public education and higher education.

During his legislative career, Creighton worked closely with the Texas Public Policy Foundation on many of these efforts. In 2025, TPPF honored him with its Ronald Reagan Award in recognition of his leadership on education policy in Texas.

As chancellor, Creighton is now bringing that reform-minded approach to the Texas Tech University System, with a focus on academic excellence, degrees of value, workforce preparation, research and innovation. Under his leadership, the System is working to put into practice many of the higher education reforms enacted during his time in the Senate while positioning Texas Tech to set a national standard for what a modern public university system can achieve.

Creighton is an attorney, real estate developer and rancher. He earned his bachelor's degree in government from the University of Texas at Austin and his Juris Doctor from Oklahoma City University School of Law.