

John Osborne



John Osborne is the President and CEO of the Lubbock Economic Development Alliance and Visit Lubbock, which are non-profit organizations with the common goal of growing the Lubbock economy and increasing the opportunities for its citizens.

John has held economic development positions in communities of various sizes in three states. He has served as Chairman of the Board for the Texas Economic Development Council as well as the Texas Travel Alliance. He currently serves as the Chairman of the Board for Ports to Plains and on the Board of Directors for Workforce Solutions South Plains.

John has received numerous awards throughout his career, including most recently being given the Tall in Texas Award from the Texas Travel Alliance. Under his leadership, LEDA has received two national and multiple statewide awards for its efforts related to growing businesses and addressing workforce issues. Throughout his career, he has helped more than 300 companies grow in the communities he served, directly resulting in an investment of \$3.5 billion and the addition of more than 25,000 jobs.

A native of Dallas, Texas, John received his undergraduate and MBA degrees from West Texas A&M University. He is a Certified Main Street Director from the National Trust for Historic Preservation and a graduate from the University of Oklahoma's Economic Development Institute.

John and his wife, Sunni, have two Eagle Scouts, both now at Texas Tech University, and a son in 10th grade who actively participates in the Scouting program. All have called Lubbock their home since 2010.