



*February 19-21, 2025*

**AT&T CONFERENCE CENTER | AUSTIN, TEXAS**

**TEXAS PUBLIC POLICY FOUNDATION**

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For over 20 years, the Texas Public Policy Foundation's Texas Policy Summit (TPS) has drawn the nation's top thinkers and leaders to discuss the most pressing issues of our time. TPS will draw a diverse constituency of legislators and staff, activists, media, and donors to this three-day summit on a wide variety of state and national issues.

TPS cultivates informed, active citizens through nuanced, value-centered policy debate and connects participants with a broader network of liberty-oriented thought leaders.

**TEXAS PUBLIC POLICY FOUNDATION**

| STEPHEN F. AUSTIN                            | SAM HOUSTON                                  | JIM BOWIE                | DAVY CROCKETT            | JAMES FANNIN             |
|--|--|--------------------------|--------------------------|--------------------------|
| 25 TPS TICKETS                               | 16 TPS TICKETS                               | 8 TPS TICKETS            | 6 TPS TICKETS            | 4 TPS TICKETS            |
| 8 VISIONARIES MEETING DINNER TICKETS         | 4 VISIONARIES MEETING DINNER TICKETS         |                          |                          |                          |
| PRESENTING MEAL SPONSORSHIP                  | PRESENTING MEAL SPONSORSHIP                  |                          |                          |                          |
| VIP/RESERVED SEATING                         | VIP/RESERVED SEATING                         | PRIORITY SEATING         | PRIORITY SEATING         | PRIORITY SEATING         |
| SHOW APPROVED VIDEO                          |  |                          |                          |                          |
| SEATING W/ KEYNOTE SPEAKER AT SPONSORED MEAL | SEATING W/ KEYNOTE SPEAKER AT SPONSORED MEAL |                          |                          |                          |
| VERBAL RECOGNITION AT SPONSORED MEAL         | VERBAL RECOGNITION AT SPONSORED MEAL         |                          |                          |                          |
| SOCIAL MEDIA RECOGNITION                     | SOCIAL MEDIA RECOGNITION                     | SOCIAL MEDIA RECOGNITION | SOCIAL MEDIA RECOGNITION | SOCIAL MEDIA RECOGNITION |
| <b>\$50,000</b>                              | <b>\$25,000</b>                              | <b>\$10,000</b>          | <b>\$7,500</b>           | <b>\$5,000</b>           |

## KEYNOTE SPONSORSHIPS

### *Stephen F. Austin and Sam Houston Levels*

TPS includes 3 keynote luncheons (Stephen F. Austin Level) and 2 keynote breakfasts (Sam Houston Level) for presenting sponsorship. These exclusive opportunities offer the largest total audience and most significant visibility for sponsors. Benefits include:

- Tickets to Visionaries Meeting Dinner, our donor-only evening event.
- VIP priority and reserved seating (up to two tables) at every keynote meal, including seating with keynote speaker
- Opportunity to show one approved video (Stephen F. Austin level only)
- Complimentary TPS registrations
- Verbal recognition at sponsored meal

## GENERAL SPONSORSHIPS

### *Jim Bowie, Davy Crockett, and James Fannin Levels*

General sponsorship levels are unlimited and include event registrations, priority seating, and social media recognition.

## UNIQUE SPONSORSHIPS

### *Panel Room Sponsorship \$25,000*

As a panel room sponsor, your name will be associated with one of three TPS panel rooms and will be listed on all marketing materials (printed or online.) Benefits include 16 event registrations, 4 Visionaries Meeting Dinner tickets, VIP/reserved seating, verbal recognition at a keynote meal, and social media recognition.

| PANEL ROOM                           | LIVESTREAM/ TECHNOLOGY           | LLC DINNER                        | PLENARY                        | REFRESHMENTS             |
|--------------------------------------|----------------------------------|-----------------------------------|--------------------------------|--------------------------|
| 16 TPS TICKETS                       | 8 TPS TICKETS                    | 8 TPS TICKETS                     | 8 TPS TICKETS                  | 4 TPS TICKETS            |
| 4 VISIONARIES MEETING DINNER TICKETS | EXCLUSIVE LIVESTREAM SPONSORSHIP | PRESENTING LLC DINNER SPONSORSHIP | PRESENTING PLENARY SPONSORSHIP | REFRESHMENTS SPONSORSHIP |
| NAMED PANEL ROOM SPONSORSHIP         | PRIORITY SEATING                 | PRIORITY SEATING                  | PRIORITY SEATING               | PRIORITY SEATING         |
| VIP/RESERVED SEATING                 |                                  |                                   |                                |                          |
| VERBAL RECOGNITION AT SPONSORED MEAL |                                  |                                   |                                |                          |
| SOCIAL MEDIA RECOGNITION             | SOCIAL MEDIA RECOGNITION         | SOCIAL MEDIA RECOGNITION          | SOCIAL MEDIA RECOGNITION       | SOCIAL MEDIA RECOGNITION |
| <b>\$25,000</b>                      | <b>\$15,000</b>                  | <b>\$15,000</b>                   | <b>\$15,000</b>                | <b>\$5,000</b>           |

***Livestream/Technology Sponsorship \$15,000***

As the exclusive Livestream/Technology Sponsor, your name will be viewed by thousands of online TPS participants prior to every livestream. Benefits include 8 event registrations, priority seating, and social media recognition.

***Liberty Leadership Council Dinner Sponsorship \$15,000***

The Liberty Leadership Council (LLC) fosters relationships among young professionals between the ages of 21 and 40 who share the values of individual liberty, personal responsibility, and free enterprise. Your sponsorship will enable this organization to hold a special offsite dinner. Benefits include 2 tickets to the LLC dinner, 8 event registration, priority seating, and social media recognition.

***Plenary Session or Reception Sponsorship \$15,000***

The TPS agenda typically includes a special plenary session and/or a general reception. While the exact format will depend on the final agenda, your sponsorship will be highly visible at one of the Summit's most popular events. Benefits include 8 event registrations, priority seating, and social media recognition.

***Refreshments Sponsorship \$5,000***

Complimentary refreshments will be provided to all attendees during TPS. As the Refreshments Sponsor, your name will be highly visible at all refreshment stations. Benefits include 4 event registrations, priority seating, and social media recognition.

## TEXAS PUBLIC POLICY FOUNDATION

The Texas Policy Summit will draw as many as 1,000 in-person attendees and more than 10,000 livestream viewers to hear nationally recognized keynote speakers and more than 25 discussion panels on our nation's most pressing issues. Past speakers include thought leaders such as Texas Governor Greg Abbott, Florida Governor Ron Desantis, Senators John Cornyn and Ted Cruz, Texas Lt. Governor Dan Patrick, Secretary Rick Perry, Texas Supreme Court Justice Don Willett, Steve Forbes, Stephen Moore, John Stossel, and many more.

**Texas Policy Summit will be February 19-21, 2025. Choose your sponsorship now.**

For more information, contact Sarah Partin, Development Officer, at  
SPartin@TexasPolicy.com or 713-829-0535

