



LIBERTY LEADERSHIP COUNCIL ANNUAL SUMMIT

NOVEMBER 15-16, 2024 | AUSTIN, TX
TEXAS PUBLIC POLICY FOUNDATION

FUTURE FORWARD: EMPOWERING
YOUNG CONSERVATIVE LEADERS

FRIDAY, 11.15

WELCOME RECEPTION

Enjoy drinks + hors d'oeuvres at TPPF's Liberty Café and rooftop balcony. Attendees will have the opportunity to have an updated headshot taken by our professional photographer so dress to impress and bring your best grin!*

**must have signed up for a headshot via Annual Summit registration*

6:30-9:00PM

LIBERTY CAFE -
6TH FLOOR

SATURDAY, 11.16

CAPITOL PRAYER WALK

OPTIONAL ACTIVITY

Those who would like to participate will gather at the Capitol for a time of prayer. Led by Amanda Hall of the Dallas LLC, this is a time for members to come together to pray for our nation, state, and the newly-elected leaders. Attendees staying at the Hyatt Centric will meet in the hotel lobby at 7:30am to walk over together (8-minute walk).

7:45-8:15AM

TEXAS STATE CAPITOL

BREAKFAST

Remarks by Greg Sindelar
Chief Executive Officer,
Texas Public Policy Foundation
Doors: 8:15am

8:30-9:30AM

RED MCCOMBS EVENT
CENTER - 6TH FLOOR

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PANEL I—ELECTION 2024: WHAT HAPPENED & WHERE WE GO FROM HERE

9:45-10:45AM
JBH THEATER –
1ST FLOOR

Join us as we discuss the key takeaways from the 2024 election with a distinguished panel of experts. These speakers bring a diverse range of insights, including high-level political strategy, grassroots movement, and data-driven analysis to help us understand the key moments of the election. Gain a deeper understanding of what the outcome means for conservative policy, how it will influence the political landscape, and what to expect moving forward.

Panelists:

- Jordan Berry President, Berry Communications
- Tyler Norris Owner, Waterloo Communications
- Derek Ryan Owner & Founder, Ryan Data & Research

Moderated by Haley Kyles, Dallas LLC Executive Team

PANEL II—ENGAGEMENT BREAKOUT SESSIONS

**11:00AM–
12:35PM**

During this breakout session, participants will engage in two interactive and educational workshops designed to empower young conservatives with the skills to create meaningful change in your communities, the state, and nation. Each attendee will attend both tracks, rotating between sessions to get a comprehensive understanding of grassroots activism and legislative engagement. The third track is exclusively for members of the LLC executive teams.

- Attendees with BS1 on your nametag will go to Breakout Session 1 first.
- Attendees with BS2 on your nametag will go to Breakout Session 2 first.
- Attendees with ETR on your nametag will go to Breakout Session 3 for the entirety of the panel (no rotating).

Timing:

- Concurrent Breakout Session 1—11:00-11:45AM
- Concurrent Breakout Session 2—11:50AM-12:35PM

Concurrent Breakout Session 1: Grassroots Engagement Workshop

Joe B. Hogsett Theater - 1st Floor

In this hands-on session, attendees will learn how to effectively articulate and disseminate conservative policy solutions within their local communities and beyond. Led by Sam Pohl, TPPF's Director of Engagement, attendees will learn:

- Strategies for engaging community members and social media networks
- Tips on planning and hosting educational events in your home or community
- How to partner with grassroots organizations and maximize collaboration efforts
- Practical steps for submitting op-eds and other written works
- Effectively delivering a message

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Concurrent Breakout Session 2: Legislative Engagement Workshop *Red McCombs Event Center - 6th Floor*

This workshop focuses on how to influence policy and build relationships with lawmakers. Led by Andrew Brown, TPPF's Vice President of Policy, attendees will learn:

- How to testify effectively at the state capitol
- Best practices for contacting legislators through calls, emails, or in-person meetings
- Cultivating and maintaining relationships with legislators, during and outside of legislative sessions
- Basics of bill drafting and other avenues for legislative involvement, including resources available through organizations like TPPF

Breakout Session 3: Executive Team Roundtable

11:00AM-12:35PM / Creighton Lomax Boardroom - 2nd Floor

Exclusively for LLC chapter leaders, this breakout session offers a unique opportunity to collaborate and learn from one another while receiving expert guidance on grassroots and legislative engagement. Led by Tabatha Vasquez, Senior Policy Advisor to Governor Greg Abbott, and Jerome Greener, TPPF Executive Vice President, this roundtable will cover the strategies and tools needed to elevate your chapter's influence and impact within the conservative movement. Attendees of this session will not rotate as this track will last for the duration of the panel session.

CLOSING KEYNOTE LUNCHEON

12:45-2:00PM

Featuring keynote remarks by United States Congressman Chip Roy and Representative-elect Hillary Hickland

RED MCCOMBS EVENT CENTER - 6TH FLOOR

BOB BULLOCK MUSEUM SELF-GUIDED TOUR

2:00PM

OPTIONAL ACTIVITY

After the closing lunch, those who would like to participate will walk to the Bob Bullock Texas State History Museum together (18-minute walk from TPPF) for a self-guided tour. Parking is also available at the museum's on-site garage for \$15. If you purchased your ticket via Annual Summit registration, the back of your nametag has been notated. Tickets may also be purchased on-site at the museum for \$15. For more information about the museum, please [click here](#).
