



2023 SAM HOUSTON AWARD RECIPIENTS

*Cathy and Alex Cranberg*

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Alex and Cathy Cranberg are a dynamic and accomplished couple whose personal and professional journeys have been intertwined in a beautiful story of love, ambition, and shared values. Together, they have forged a path marked by excellence, innovation, and a commitment to making a positive impact in their communities. Their shared interests in exploration, education, philanthropy, family, and play provided the foundation for a strong bond that shapes their future.

After graduating Summa Cum Laude from the University of Texas and earning an MBA from Stanford University, Alex Cranberg founded Aspect Energy, a venture known for its exploration of over 700 wells globally, unearthing valuable oil and gas reserves. Moreover, Aspect Energy's innovative approach extends to the discovery and development of helium and geothermal resources, advancing energy exploration while embodying the pioneering spirit.

As an accomplished and conscious leader, Cathy Cranberg, has held executive positions at Fortune 500 companies such as Novartis and General Electric. Cathy now serves on the Board of Directors of Aspect Holdings, LLC. Cathy's love for empowering, engaging, and challenging others to broaden their perspectives led her to create Authentic Agility Games, a social enterprise dedicated to fostering meaningful and educational conversations.

Beyond their professional achievements, Alex and Cathy are deeply committed to giving back to their communities. Both have served on various boards, including the National School Choice Organization, American Federation for Children, and have made significant contributions to institutions such as the George Washington University's Athletic Advisory Board and the National Advisory Board of The Policy Circle. Notably, Alex founded Alliance for Choice in Education (ACE), and together, Alex and Cathy helped to expand ACE nationally, providing over \$100 million in scholarships to more than 60,000 children from low-income families to attend private K-12 schools. Their unwavering dedication to making a positive impact transcends their careers, reaching those in need with compassion and generosity.

The Cranbergs are a testament to the limitless possibilities that can be achieved through love, collaboration, and a shared vision. Their journey, marked by professional excellence, philanthropic passion, and personal fulfillment, inspires all fortunate enough to know them. As they continue to evolve and create change on a global scale, the Cranbergs remind us that true greatness is not only measured by individual achievements but in the transformative impact we can have on the lives of others.