



2023 SAM HOUSTON AWARD RECIPIENT

*Brenda Pejovich*

## 2023 SAM HOUSTON AWARD RECIPIENT

Brenda Pejovich began her entrepreneurial career at the age of 23 by building a broad scale operations consulting firm which quickly became one of the top 25 largest Dallas companies in its sector. After selling to a Fortune 1000 firm, she leveraged her involvement in many successful ventures by applying business principles to non-profit organizations, state agencies, and public service. For the past thirty years, she has been a recognized leader in the promotion of free market ideas in the United States and Europe.

Pejovich has many philanthropic interests in higher education, including the founding contribution to the TPPF Lone Star Legacy Society internship program, and co-founding the Texas A&M University Professor Svetozar Pejovich Future Leaders Award for undergraduate economics students. She serves as President of the Brenda Pejovich Foundation, Inc., organized to promote and defend liberty, personal responsibility, and free enterprise, through academically sound research for policymakers and the public policy debate. She has chaired numerous fundraising events and raised millions of dollars for nonprofit organizations. She has also been an avid fundraiser and strategist for key liberty minded campaigns including Senator Phil Gramm, Congressman Jeb Hensarling, and Governor Rick Perry.

Pejovich has received four gubernatorial appointments requiring Senate confirmation, including to the Board of Regents of the University of Texas System where she chaired numerous committees and task forces, and was also a Regental representative on the Board for Lease of University Lands.

Pejovich graduated from the University of Texas at Austin with a degree in Accounting.

She is a member of the Mont Pelerin Society, and a Board member of the Texas Public Policy Foundation since 2002.