

Daron Babcock

Founder & CEO, Bonton Farms



Disrupter. Social Justice Advocate. Sower of Seeds.

Moved by his personal beliefs, Daron Babcock couldn't sit idly by as he witnessed his brothers and sisters in South Dallas be ravaged by institutional inequities. In 2012, he left a successful corporate career and moved from his home in North Dallas to serve inner-city residents of Bonton with his wife, Theda. Known for crime, violence, and extreme poverty, Bonton needed an intervention at the macro-level – something Daron knew was not only necessary, but possible.

Daron is referred to as a “social entrepreneur,” having started multiple successful social ventures; Bonton

Honey Company, The Market at Bonton Farms, a Coffee House, a Farmers Market, and CityBuild Housing. Of all his ventures, the most notable, though, is Bonton Farms, one of the largest urban farms in the United States nestled in a once-forgotten neighborhood in South Dallas.

Daron is not only the Founder and CEO, but he is also the perpetual visionary and re-inventor of what's possible. Bonton Farms is so much more than a farm, it is the catalyst that is helping to level the playing field; creating systemic change necessary so the residents of Bonton and others from marginalized neighborhoods all over the country can achieve the “American Dream” that was promised 200 years ago.

“Our goal is not to simply grow food because we're in a food desert, but to address WHY Bonton is a food desert. We're not here to fix broken people, but to be the hands and feet to fix broken systems.”

Daron has been invited to speak all over the world, most notably; TEDx Jacksonville, Philanthropy Southwest, Nairobi, Kenya, Bucharest, Romania, Itu, Brasil, Texas Public Policy Foundation, Texas State Capitol, Dallas City Hall, Countless churches, civic organizations, conferences, and corporate gatherings.