



Sources Say A Career in Journalism Is a Coin Flip

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Key Points

- Education can be an investment in a student's future, but not all educational investments are worthwhile.
- This analysis aims to help students avoid making malinvestments by documenting which college programs across the U.S. leave students with unaffordable student loan debt using a debt-to-earnings test called Gainful Employment Equivalent.
- Of the 142 journalism programs with data, 58 (41%) pass, 65 (46%) are on probation, and 19 (13%) fail.
- Passing programs accounted for 52% of all journalism graduates, programs on probation accounted for 40%, and failing programs for 8%.
- Almost half of journalism graduates attend a program that does not pass the debt-to-earnings test.

Introduction

As college costs have exploded in recent decades, students (and parents) have taken on more and more debt to fund the costs of going to college. For many students, this debt is a sound investment in their future, enabling them to obtain an education that launches a successful career and fulfilling life. But for too many students, this debt is not a sound investment, either because the student drops out of college, the college fails to adequately educate the student, or because the student's debt is simply too high relative to the typical earnings from their chosen college and major. For these students, excessive student loan debt can be an unaffordable burden for the rest of their life.

To inform policymakers and help students and their parents make more informed choices about which college programs are worth the debt, the Texas Public Policy Foundation has created a debt-to-earnings test called Gainful Employment Equivalent (GEE). GEE compares the earnings of recent graduates with the typical borrower's student loan debt to determine if students can afford their student loan payments.

In a series of web tools and publications, we have explored how this debt-to-earnings test can be used to evaluate American higher education.

A web tool with the most recent earnings and debt data by college program is available at <https://www.texaspolicy.com/college-earnings-and-debt/>. Students, parents, and policymakers can use this web tool to search and filter results by academic field, college, or geographic area.

An Economic Ranking of State Public Higher Education Systems: 2019-2020 ([Gillen, 2020a](#)) used GEE to assess the relative performance of different states' public colleges and universities. Some states did well—in North Dakota, 89% of students graduate from programs where the typical student can afford to repay their loans. But other states did poorly—in Montana, only 45% of students graduate from programs where the typical student can afford to repay their loans.

Which Texas Public College Degrees Require Excessive Student Debt? ([Lindsay & Gillen, 2020](#)) explored GEE results at public colleges in Texas and found that there were 58 associate, bachelor's, or master's degree programs that fail GEE.

In our latest series of publications, we will explore the performance of different academic fields. The first paper in this series explored how law schools in the U.S. perform ([Gillen, 2020b](#)). This paper explores the field of journalism.

Background on Gainful Employment Equivalent

GEE uses new data from the U.S. Department of Education that report earnings and student loan debt at the program level for the first time. The data was released in fall 2019 and reports the median annual earnings for students that

graduated in 2014-15 or 2015-16—one year after graduation. Debt is the median cumulative amount borrowed by the 2015-16 and 2016-17 cohorts.

The data are used to perform two debt-to-earnings tests based on the old Gainful Employment (GE) regulations. GE was promulgated by the Obama administration to cut off taxpayer funding for programs where student loan debt was too high relative to annual earnings. The Obama administration primarily targeted the for-profit sector, exempting most public and private nonprofit programs, which ignored the fact that 72% of graduates from failing programs attended a public or private nonprofit university (Gillen & Vedder, 2020). Although this selective targeting was objectionable and led the Trump administration to suspend the regulations, the core idea—cutting off taxpayer funding for programs where student debt is too high relative to earnings—is a step in the right direction when applied universally. Thus, GEE resurrects GE so that it applies the debt-to-earnings tests to all college programs.

Both GE and GEE determine if programs pass, are on probation, or fail based on earnings relative to student loan debt for recent graduates. The GEE thresholds are the original GE thresholds adjusted to account for differences in the measurement of earnings and debt (for more details on these adjustments, see pages 14 and 15 in Lindsay & Gillen, 2020). For example, if the typical graduate's annual student

loan payments are less than or equal to 8.6% of earnings, the program would pass. If annual student loan payments are greater than 12.8% of earnings, the program would fail one of the tests.

If a program fails GEE, it means that student debt is so high relative to earnings that the Obama administration would have tried to cut off taxpayer funding for the program if it were at a for-profit university.

So far, GEE is only based on one year of earnings data because only one year of data is available (more data will be released each fall). While policymakers should probably wait for several years of results before attaching any “carrots or sticks” to GEE, students and potential students do not have the luxury of waiting for more data. These individuals deserve to have the best information available, and right now, the best information available only includes one year of earnings and debt.

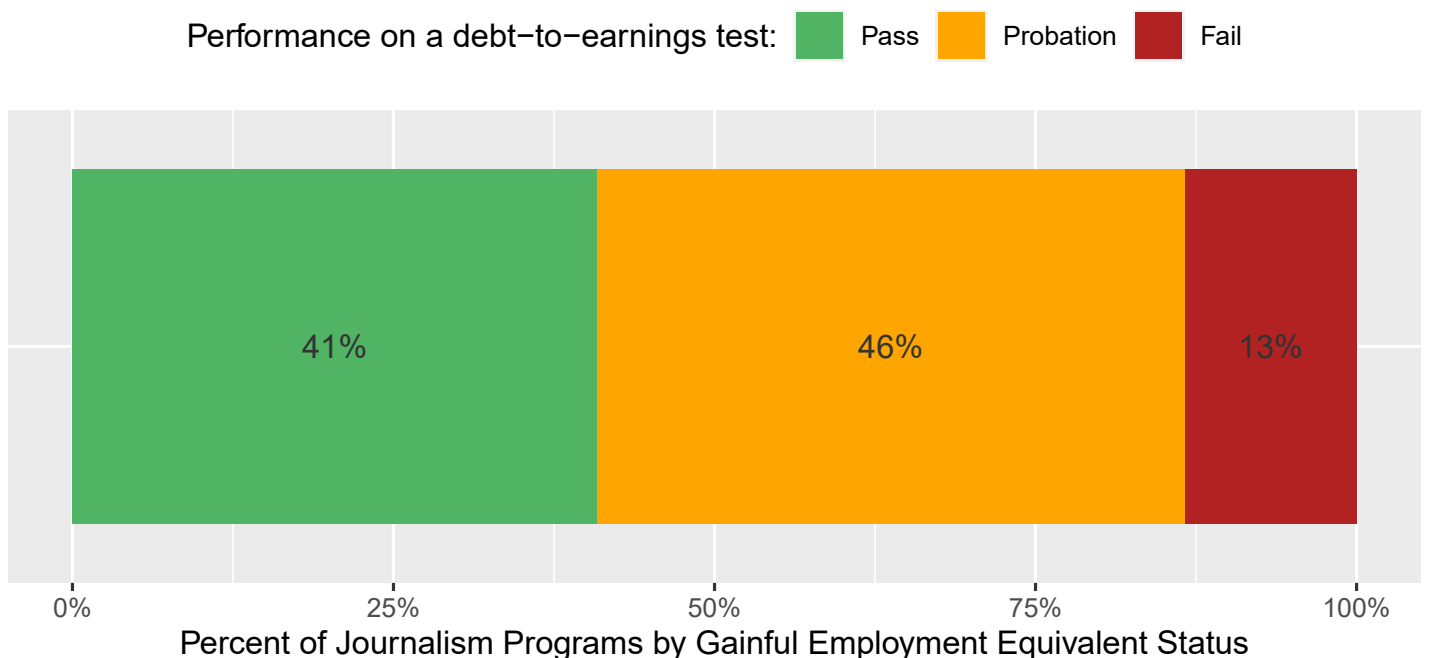
How Do Journalism Programs Perform on Gainful Employment Equivalent?

We consider bachelor's degree journalism programs' performance on GEE (CIP code 09.04).

In 2014-15 and 2015-16, 420 programs across the U.S. offered a bachelor's degree in journalism with over 27,000 graduates. A total of 11,956 of those graduates received

Figure 1

How Well Do Journalism Programs Perform?



Note. Data from U.S. Department of Education and author's calculations.

federal financial aid, and earnings data were available for 11,542 of those students.

There are data available to apply the GEE debt-to-earnings tests for 142 journalism programs. The other 268 programs had their data suppressed to protect student privacy (the Department of Education suppresses the data of programs with few graduates, few aid recipients, or few graduates with earnings data to protect student privacy).

We report the GEE status of each of the 420 journalism programs in **Appendix A**. As reflected in **Figure 1**, of the 142 programs with data, only 58 (41%) journalism programs pass GEE, with another 65 (46%) on probation, and 19 (13%) fail. Thus, slightly more than 1 in 10 journalism programs leave their typical student borrower with debt so high relative to their post-graduation earnings that they cannot afford to make their student loan payments.

But not all journalism programs have the same number of students. If the passing programs enroll many more students than the failing programs, results for students might be better than **Figure 1** implies. For example, if passing journalism programs enroll many more students than failing programs, then most *students* will have attended a passing program even if there are many failing *programs*. To

explore this possibility, **Figure 2** displays the percentage of students graduating from programs with each GEE rating, excluding programs without data.¹

Figure 2 reveals that 52% of journalism graduates attended a program that passed GEE. Another 40% attended a program on probation, and 8% attended a program that fails GEE. This means that almost half of journalism graduates do not attend a passing program.

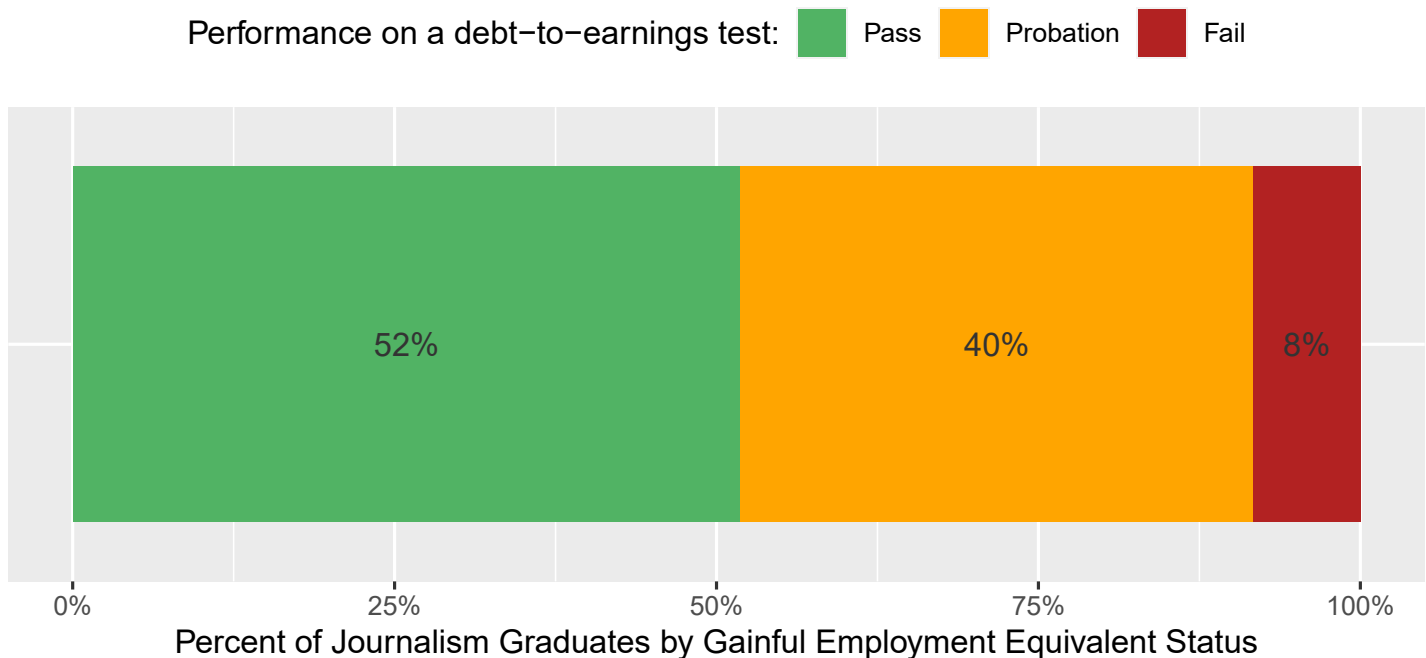
Conclusion

Education can be an investment in a student's future, but not all educational investments are worthwhile. This analysis aims to help students avoid making malinvestments by documenting which college programs leave students with unaffordable student loan debt using a debt-to-earnings test called Gainful Employment Equivalent.

For the field of journalism, 41% of programs pass this debt-to-earnings test, and 52% of journalism graduates attend these programs. However, 13% of journalism programs fail the test, and 8% of graduates attend these programs. Students should think twice about enrolling in one of these failing programs, and policymakers should consider ending taxpayer subsidies for them. ★

Figure 2

How Well Do Journalism Programs Prepare Their Students?



Note. Data from U.S. Department of Education and author's calculations.

¹ An alternative way of thinking about excluding programs without data is that it assumes that the performance of programs with data is representative of the performance of programs whose data have been suppressed to protect student privacy.

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Appendix A: Gainful Employment Equivalent Status of Journalism Programs

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
Abilene Christian University	--	TX	Private, nonprofit	--	--
Academy of Art University	--	CA	Private, for-profit	--	--
Adrian College	--	MI	Private, nonprofit	--	--
Alderson Broaddus University	--	WV	Private, nonprofit	--	--
American University	Probation	DC	Private, nonprofit	25,906	33,300
Andrews University	--	MI	Private, nonprofit	--	--
Angelo State University	--	TX	Public	--	--
Appalachian State University	Probation	NC	Public	22,977	26,800
Aquinas College	--	TN	Private, nonprofit	--	--
Aquinas College	--	MI	Private, nonprofit	--	--
Arizona State University-Tempe	Pass	AZ	Public	21,250	35,900
Arkansas State University-Main Campus	--	AR	Public	--	30,700
Arkansas Tech University	Fail	AR	Public	24,130	19,600
Asbury University	--	KY	Private, nonprofit	--	--
Ashford University	Fail	CA	Private, for-profit	36,563	30,800
Ashland University	--	OH	Private, nonprofit	--	--
Auburn University	Pass	AL	Public	19,900	35,200
Augustana University	--	SD	Private, nonprofit	--	--
Averett University	--	VA	Private, nonprofit	--	--
Ball State University	Probation	IN	Public	25,762	33,100
Baylor University	Pass	TX	Private, nonprofit	25,000	35,500
Belhaven University	--	MS	Private, nonprofit	--	--
Belmont University	--	TN	Private, nonprofit	--	--
Benedictine College	--	KS	Private, nonprofit	--	--
Benedictine University	--	IL	Private, nonprofit	--	--
Bennett College	--	NC	Private, nonprofit	--	--
Bethel University	--	MN	Private, nonprofit	--	--
Bethel University	--	TN	Private, nonprofit	--	--
Biola University	Fail	CA	Private, nonprofit	26,754	23,100
Bluffton University	--	OH	Private, nonprofit	--	--
Boston University	Pass	MA	Private, nonprofit	24,475	33,500
Bowie State University	--	MD	Public	--	--
Bowling Green State University-Main Campus	Probation	OH	Public	27,000	26,600
Bradley University	--	IL	Private, nonprofit	--	--
Briar Cliff University	--	IA	Private, nonprofit	--	--
Brigham Young University-Provo	Pass	UT	Private, nonprofit	10,770	30,000
Butler University	--	IN	Private, nonprofit	--	--
California Baptist University	--	CA	Private, nonprofit	--	--
California Polytechnic State University-San Luis Obispo	Pass	CA	Public	15,000	31,600
California State University-Chico	Pass	CA	Public	19,676	28,800
California State University-Dominguez Hills	--	CA	Public	--	--

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
California State University-Fresno	--	CA	Public	--	--
California State University-Long Beach	Pass	CA	Public	16,350	28,600
California State University-Los Angeles	--	CA	Public	--	--
California State University-Northridge	Pass	CA	Public	15,341	27,200
California State University-Sacramento	Pass	CA	Public	18,749	31,000
Calvary University	--	MO	Private, nonprofit	--	--
Cameron University	--	OK	Public	--	--
Campbell University	--	NC	Private, nonprofit	--	--
Campbellsville University	--	KY	Private, nonprofit	--	--
Canisius College	--	NY	Private, nonprofit	--	--
Carson-Newman University	--	TN	Private, nonprofit	--	--
Castleton University	--	VT	Public	--	--
Cedarville University	--	OH	Private, nonprofit	--	--
Centenary University	--	NJ	Private, nonprofit	--	--
Central Baptist College	--	AR	Private, nonprofit	--	--
Central Connecticut State University	--	CT	Public	--	--
Central Michigan University	Fail	MI	Public	29,000	21,400
Central State University	Fail	OH	Public	41,944	19,100
Central Washington University	--	WA	Public	--	--
Chapman University	Pass	CA	Private, nonprofit	17,500	36,800
Chatham University	--	PA	Private, nonprofit	--	--
College of the Ozarks	--	MO	Private, nonprofit	--	--
Colorado State University-Fort Collins	Pass	CO	Public	19,500	30,500
Columbia College	--	SC	Private, nonprofit	--	--
Columbia College	--	VA	Private, nonprofit	--	--
Columbia College	--	VA	Private, nonprofit	--	--
Columbia College	--	MO	Private, nonprofit	--	--
Columbia College	--	CA	Private, nonprofit	--	--
Columbia College Chicago	Probation	IL	Private, nonprofit	27,000	28,900
Concord University	--	WV	Public	--	--
Concordia College at Moorhead	--	MN	Private, nonprofit	--	--
Concordia University-Chicago	--	IL	Private, nonprofit	--	--
Concordia University-Nebraska	--	NE	Private, nonprofit	--	--
Concordia University-Saint Paul	--	MN	Private, nonprofit	--	--
Cornerstone University	--	MI	Private, nonprofit	--	--
Creighton University	Probation	NE	Private, nonprofit	25,722	29,800
CUNY Bernard M Baruch College	Pass	NY	Public	8,363	28,800
CUNY Brooklyn College	--	NY	Public	--	23,800
CUNY Lehman College	--	NY	Public	--	25,300
CUNY York College	--	NY	Public	--	--
Dakota Wesleyan University	--	SD	Private, nonprofit	--	--
Delaware State University	--	DE	Public	--	--
Delta State University	--	MS	Public	--	--
DePaul University	Probation	IL	Private, nonprofit	23,667	27,600

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
Doane University-Arts & Sciences	--	NE	Private, nonprofit	--	--
Dominican University	--	IL	Private, nonprofit	--	--
Dordt College	--	IA	Private, nonprofit	--	--
Drake University	Pass	IA	Private, nonprofit	16,000	35,400
Drury University	--	MO	Private, nonprofit	--	--
Duke University	--	NC	Private, nonprofit	--	--
Duquesne University	Probation	PA	Private, nonprofit	27,000	29,600
East Central University	--	OK	Public	--	--
Eastern Illinois University	--	IL	Public	27,000	--
Eastern Kentucky University	--	KY	Public	--	--
Eastern Michigan University	Fail	MI	Public	29,375	26,900
Eastern Nazarene College	--	MA	Private, nonprofit	--	--
Eastern Washington University	--	WA	Public	--	--
Eckerd College	--	FL	Private, nonprofit	--	--
Edinboro University of Pennsylvania	--	PA	Public	27,000	--
Elon University	--	NC	Private, nonprofit	--	34,000
Emerson College	Pass	MA	Private, nonprofit	23,250	33,900
Emory University	--	GA	Private, nonprofit	--	--
Emporia State University	--	KS	Public	--	--
Evangel University	--	MO	Private, nonprofit	--	--
Fairfield University	--	CT	Private, nonprofit	--	--
Flagler College-St Augustine	--	FL	Private, nonprofit	--	--
Florida Agricultural and Mechanical University	Probation	FL	Public	24,322	24,400
Fort Valley State University	Fail	GA	Public	37,500	19,200
Franklin College	--	IN	Private, nonprofit	--	--
Freed-Hardeman University	--	TN	Private, nonprofit	--	--
Gallaudet University	--	DC	Private, nonprofit	--	--
Gannon University	--	PA	Private, nonprofit	--	--
Gardner-Webb University	--	NC	Private, nonprofit	--	--
George Fox University	--	OR	Private, nonprofit	--	--
George Washington University	Pass	DC	Private, nonprofit	25,000	42,000
Georgia College & State University	Pass	GA	Public	24,625	37,400
Georgia Southern University	Probation	GA	Public	23,000	24,900
Georgia State University	Probation	GA	Public	24,500	28,200
Gonzaga University	Fail	WA	Private, nonprofit	24,645	20,700
Goshen College	--	IN	Private, nonprofit	--	--
Grace College and Theological Seminary	--	IN	Private, nonprofit	--	--
Grand Valley State University	--	MI	Public	--	--
Grand View University	--	IA	Private, nonprofit	--	--
Hampton University	Fail	VA	Private, nonprofit	27,000	25,700
Harding University	--	AR	Private, nonprofit	--	--
Hastings College	--	NE	Private, nonprofit	--	--
Hawaii Pacific University	--	HI	Private, nonprofit	--	--
Henderson State University	--	AR	Public	--	--

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
High Point University	--	NC	Private, nonprofit	--	--
Hofstra University	Pass	NY	Private, nonprofit	26,000	35,300
Houston Baptist University	--	TX	Private, nonprofit	--	--
Howard University	Probation	DC	Private, nonprofit	28,750	30,100
Humboldt State University	Probation	CA	Public	15,200	18,100
Huntington University	--	IN	Private, nonprofit	--	--
Husson University	--	ME	Private, nonprofit	--	--
Illinois Institute of Technology	--	IL	Private, nonprofit	--	--
Illinois State University	Probation	IL	Public	25,000	30,500
Indiana University of Pennsylvania-Main Campus	Fail	PA	Public	27,000	24,500
Indiana University-Bloomington	Pass	IN	Public	19,500	35,800
Indiana University-Purdue University-Indianapolis	Pass	IN	Public	22,750	33,000
Indiana University-Southeast	--	IN	Public	--	--
Indiana Wesleyan University-Marion	--	IN	Private, nonprofit	--	--
Inter American University of Puerto Rico-Ponce	--	PR	Private, nonprofit	--	--
Iowa State University	Pass	IA	Public	23,500	34,500
Ithaca College	Pass	NY	Private, nonprofit	23,250	33,100
John Brown University	--	AR	Private, nonprofit	--	--
John F. Kennedy University	--	CA	Private, nonprofit	--	--
Kansas State University	Probation	KS	Public	22,250	31,200
Keene State College	--	NH	Public	--	--
Kennesaw State University	--	GA	Public	--	--
Kent State University at Kent	Probation	OH	Public	24,999	31,000
Kentucky State University	--	KY	Public	35,857	--
Kuyper College	--	MI	Private, nonprofit	--	--
Langston University	--	OK	Public	--	--
Lee University	--	TN	Private, nonprofit	--	--
Lehigh University	--	PA	Private, nonprofit	--	--
Lewis University	--	IL	Private, nonprofit	--	--
Liberty University	--	VA	Private, nonprofit	--	--
Lincoln University	--	MO	Public	--	--
Lincoln University	--	PA	Public	--	--
Lincoln University	--	CA	Public	--	--
Lincoln University	--	MO	Public	--	--
Lincoln University	--	PA	Public	--	--
Lincoln University	--	CA	Public	--	--
Lindenwood University	--	MO	Private, nonprofit	--	--
Lipscomb University	--	TN	Private, nonprofit	--	--
Lock Haven University	--	PA	Public	--	--
Louisiana College	--	LA	Private, nonprofit	--	--
Louisiana Tech University	--	LA	Public	--	--
Loyola University Chicago	Probation	IL	Private, nonprofit	25,000	27,000

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
Loyola University New Orleans	--	LA	Private, nonprofit	--	--
Lyndon State College	--	VT	Public	--	--
Lynn University	--	FL	Private, nonprofit	--	--
Madonna University	--	MI	Private, nonprofit	--	--
Marietta College	--	OH	Private, nonprofit	--	--
Marquette University	Probation	WI	Private, nonprofit	23,625	31,900
Marshall University	Probation	WV	Public	25,000	29,000
Marymount Manhattan College	--	NY	Private, nonprofit	--	--
Marywood University	--	PA	Private, nonprofit	--	--
Mercer University	--	GA	Private, nonprofit	--	--
Meredith College	--	NC	Private, nonprofit	--	--
Messiah College	--	PA	Private, nonprofit	--	--
Metropolitan State University of Denver	Probation	CO	Public	25,125	28,000
Miami University-Oxford	Pass	OH	Public	25,300	34,400
Michigan State University	Probation	MI	Public	27,000	33,700
Minnesota State University Moorhead	--	MN	Public	--	--
Missouri Baptist University	--	MO	Private, nonprofit	--	--
Missouri State University-Springfield	Probation	MO	Public	25,103	28,400
Montclair State University	--	NJ	Public	--	--
Morgan State University	Fail	MD	Public	31,000	27,800
Mount Mercy University	--	IA	Private, nonprofit	--	--
Mount Saint Mary's University	--	CA	Private, nonprofit	--	--
Mount Vernon Nazarene University	--	OH	Private, nonprofit	--	--
Murray State University	--	KY	Public	--	--
Muskingum University	--	OH	Private, nonprofit	--	--
New England College	--	NH	Private, nonprofit	--	--
New Mexico State University-Main Campus	Probation	NM	Public	21,500	24,000
New York University	--	NY	Private, nonprofit	--	--
Norfolk State University	--	VA	Public	--	--
North Carolina State University at Raleigh	--	NC	Public	--	--
North Central College	--	IL	Private, nonprofit	--	--
North Central University	--	MN	Private, nonprofit	--	--
North Dakota State University-Main Campus	--	ND	Public	--	--
North Greenville University	Probation	SC	Private, nonprofit	21,500	22,600
Northeastern State University	--	OK	Public	23,712	--
Northeastern University	Pass	MA	Private, nonprofit	21,901	41,600
Northern Arizona University	Probation	AZ	Public	21,000	29,500
Northern Illinois University	Fail	IL	Public	28,658	24,500
Northern Kentucky University	Probation	KY	Public	25,250	27,700
Northwest Christian University	--	OR	Private, nonprofit	--	--
Northwest Missouri State University	--	MO	Public	--	--
Northwestern College	--	IA	Private, nonprofit	--	--
Northwestern University	Pass	IL	Private, nonprofit	15,500	42,000

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
Oakland University	Probation	MI	Public	25,270	27,600
Oakwood University	--	AL	Private, nonprofit	--	--
Ohio Northern University	--	OH	Private, nonprofit	--	--
Ohio State University-Main Campus	Pass	OH	Public	20,500	33,400
Ohio University-Main Campus	Pass	OH	Public	23,475	33,200
Ohio Wesleyan University	--	OH	Private, nonprofit	--	--
Oklahoma Baptist University	--	OK	Private, nonprofit	--	--
Oklahoma Christian University	--	OK	Private, nonprofit	--	--
Oklahoma City University	--	OK	Private, nonprofit	--	--
Oklahoma Panhandle State University	--	OK	Public	--	--
Oklahoma State University-Main Campus	--	OK	Public	21,500	--
Olivet College	--	MI	Private, nonprofit	--	--
Olivet Nazarene University	--	IL	Private, nonprofit	--	--
Oral Roberts University	--	OK	Private, nonprofit	--	--
Otterbein University	--	OH	Private, nonprofit	--	--
Our Lady of the Lake University	--	TX	Private, nonprofit	--	--
Pacific Union College	--	CA	Private, nonprofit	--	--
Paine College	--	GA	Private, nonprofit	--	--
Palm Beach Atlantic University	--	FL	Private, nonprofit	--	--
Pennsylvania State University-Main Campus	Probation	PA	Public	26,000	32,100
Pepperdine University	--	CA	Private, nonprofit	--	--
Point Loma Nazarene University	--	CA	Private, nonprofit	--	--
Point Park University	Fail	PA	Private, nonprofit	27,000	24,300
Queens University of Charlotte	--	NC	Private, nonprofit	--	--
Quinnipiac University	Probation	CT	Private, nonprofit	27,000	34,100
Radford University	Probation	VA	Public	23,354	25,900
Regent University	--	VA	Private, nonprofit	--	--
Rider University	--	NJ	Private, nonprofit	--	--
Rochester College	--	MI	Private, nonprofit	--	--
Rochester Institute of Technology	--	NY	Private, nonprofit	--	--
Roger Williams University	--	RI	Private, nonprofit	27,000	--
Roosevelt University	--	IL	Private, nonprofit	--	--
Rowan University	Pass	NJ	Public	17,500	25,500
Rust College	--	MS	Private, nonprofit	31,000	--
Rutgers University-New Brunswick	Probation	NJ	Public	24,774	29,200
Saint Ambrose University	--	IA	Private, nonprofit	--	--
Saint Mary-of-the-Woods College	--	IN	Private, nonprofit	--	--
Saint Mary's University of Minnesota	--	MN	Private, nonprofit	--	--
Salem State University	--	MA	Public	--	--
Samford University	Probation	AL	Private, nonprofit	26,000	32,800
San Diego State University	--	CA	Public	14,774	--
San Francisco State University	Pass	CA	Public	19,278	31,100
San Jose State University	Pass	CA	Public	15,883	30,000
Savannah State University	Fail	GA	Public	35,500	21,100

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
Seattle University	--	WA	Private, nonprofit	--	--
Seton Hill University	--	PA	Private, nonprofit	--	--
Shippensburg University of Pennsylvania	Probation	PA	Public	26,000	31,700
Simpson College	--	IA	Private, nonprofit	--	--
South Dakota State University	Probation	SD	Public	25,000	28,100
Southeastern University	--	FL	Private, nonprofit	--	--
Southern Adventist University	--	TN	Private, nonprofit	--	--
Southern Arkansas University Main Campus	--	AR	Public	--	--
Southern Connecticut State University	--	CT	Public	26,000	--
Southern Illinois University-Carbondale	Probation	IL	Public	22,625	25,500
Southern Methodist University	Pass	TX	Private, nonprofit	19,500	34,900
Southwestern College	--	KS	Private, nonprofit	--	--
Southwestern College	--	NM	Private, nonprofit	--	--
Southwestern College	--	CA	Private, nonprofit	--	--
Spring Arbor University	--	MI	Private, nonprofit	--	--
St Bonaventure University	Probation	NY	Private, nonprofit	27,000	27,700
St John's University-New York	Probation	NY	Private, nonprofit	26,000	25,600
St. Joseph's College-New York	--	NY	Private, nonprofit	--	--
State University of New York at New Paltz	Probation	NY	Public	25,500	30,400
Stephen F Austin State University	--	TX	Public	--	--
Sterling College	--	VT	Private, nonprofit	--	--
Sterling College	--	KS	Private, nonprofit	--	--
Stillman College	--	AL	Private, nonprofit	--	--
Stony Brook University	Pass	NY	Public	22,863	34,000
Suffolk University	--	MA	Private, nonprofit	--	--
SUNY at Albany	Pass	NY	Public	20,500	31,200
SUNY at Fredonia	--	NY	Public	--	--
SUNY at Purchase College	Probation	NY	Public	23,634	23,300
SUNY Buffalo State	--	NY	Public	--	--
SUNY College at Brockport	Probation	NY	Public	21,187	26,600
SUNY College at Oswego	Probation	NY	Public	26,614	32,500
SUNY College at Plattsburgh	Probation	NY	Public	21,116	26,400
Susquehanna University	--	PA	Private, nonprofit	--	--
Syracuse University	Pass	NY	Private, nonprofit	25,608	36,100
Tabor College	--	KS	Private, nonprofit	--	--
Taylor University	--	IN	Private, nonprofit	--	--
Temple University	Probation	PA	Public	25,000	30,000
Texas A & M University-Commerce	--	TX	Public	--	--
Texas Christian University	Pass	TX	Private, nonprofit	21,992	36,600
Texas Southern University	Fail	TX	Public	33,906	20,900
Texas State University	Fail	TX	Public	21,824	20,500
Texas Tech University	Probation	TX	Public	19,500	27,700

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
Texas Wesleyan University	--	TX	Private, nonprofit	--	--
The College of New Jersey	--	NJ	Public	--	--
The College of Saint Scholastica	--	MN	Private, nonprofit	--	--
The King's College	--	NY	Private, nonprofit	--	--
The University of Alabama	Probation	AL	Public	23,143	28,000
The University of Findlay	--	OH	Private, nonprofit	--	--
The University of Montana	Fail	MT	Public	24,250	22,900
The University of Tampa	--	FL	Private, nonprofit	--	--
The University of Tennessee-Knoxville	Probation	TN	Public	20,500	29,500
The University of Texas at Arlington	Pass	TX	Public	18,849	29,400
The University of Texas at Austin	Pass	TX	Public	22,386	34,000
The University of Texas at El Paso	--	TX	Public	--	--
The University of Texas at Tyler	--	TX	Public	--	--
The University of Texas Rio Grande Valley	--	TX	Public	--	--
Tiffin University	--	OH	Private, nonprofit	--	--
Trevecca Nazarene University	--	TN	Private, nonprofit	--	--
Troy University	--	AL	Public	--	--
Union University	--	TN	Private, nonprofit	--	--
Universidad Central de Bayamon	--	PR	Private, nonprofit	--	--
Universidad del Sagrado Corazon	Fail	PR	Private, nonprofit	9,460	5,200
University of Akron Main Campus	--	OH	Public	--	--
University of Alaska Anchorage	--	AK	Public	--	--
University of Alaska Fairbanks	--	AK	Public	--	--
University of Arizona	Pass	AZ	Public	23,066	32,700
University of Arkansas	Pass	AR	Public	24,187	33,300
University of Arkansas at Little Rock	--	AR	Public	--	--
University of Arkansas at Pine Bluff	--	AR	Public	33,263	--
University of California-Irvine	Pass	CA	Public	17,609	27,500
University of Central Arkansas	--	AR	Public	--	--
University of Central Florida	--	FL	Public	19,416	--
University of Central Missouri	--	MO	Public	--	--
University of Central Oklahoma	Probation	OK	Public	19,015	26,900
University of Cincinnati-Main Campus	--	OH	Public	26,000	--
University of Colorado Boulder	Pass	CO	Public	18,500	36,200
University of Connecticut	Pass	CT	Public	21,500	37,700
University of Denver	--	CO	Private, nonprofit	--	--
University of Evansville	--	IN	Private, nonprofit	--	--
University of Florida	Pass	FL	Public	15,302	32,200
University of Georgia	Pass	GA	Public	20,319	33,000
University of Hawaii at Manoa	--	HI	Public	--	26,000
University of Houston	Probation	TX	Public	21,500	26,400
University of Idaho	--	ID	Public	--	--
University of Illinois at Urbana-Champaign	Pass	IL	Public	20,150	31,900
University of Iowa	Pass	IA	Public	22,591	33,100

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
University of Kansas	Pass	KS	Public	21,672	37,400
University of Kentucky	Probation	KY	Public	22,250	27,500
University of La Verne	--	CA	Private, nonprofit	--	--
University of Maine	--	ME	Public	26,000	--
University of Mary Hardin-Baylor	--	TX	Private, nonprofit	--	--
University of Maryland-College Park	Pass	MD	Public	23,000	37,100
University of Massachusetts-Amherst	Probation	MA	Public	24,881	33,000
University of Memphis	Probation	TN	Public	25,100	28,300
University of Miami	Probation	FL	Private, nonprofit	19,500	25,400
University of Michigan-Flint	--	MI	Public	--	--
University of Minnesota-Duluth	--	MN	Public	--	--
University of Minnesota-Twin Cities	Pass	MN	Public	19,873	38,200
University of Mississippi	Probation	MS	Public	21,965	27,300
University of Missouri-Columbia	Pass	MO	Public	23,250	37,300
University of Nebraska at Kearney	--	NE	Public	23,045	--
University of Nebraska at Omaha	Probation	NE	Public	22,704	30,700
University of Nebraska-Lincoln	Probation	NE	Public	22,508	30,200
University of Nevada-Reno	Pass	NV	Public	21,620	31,300
University of New Mexico-Main Campus	Pass	NM	Public	15,500	27,900
University of North Carolina at Chapel Hill	--	NC	Public	--	--
University of North Texas	Pass	TX	Public	20,500	31,400
University of Northern Colorado	Probation	CO	Public	23,500	29,100
University of Northwestern-St Paul	--	MN	Private, nonprofit	--	--
University of Oklahoma-Norman Campus	Pass	OK	Public	19,500	33,000
University of Oregon	Probation	OR	Public	21,030	27,800
University of Pittsburgh-Pittsburgh Campus	--	PA	Public	--	--
University of Puerto Rico-Rio Piedras	--	PR	Public	--	--
University of Rhode Island	Probation	RI	Public	19,500	22,700
University of Richmond	--	VA	Private, nonprofit	--	--
University of Scranton	--	PA	Private, nonprofit	--	--
University of South Carolina-Columbia	Probation	SC	Public	25,250	31,100
University of Southern California	Pass	CA	Private, nonprofit	19,500	40,600
University of Southern Indiana	--	IN	Public	--	--
University of Southern Mississippi	Probation	MS	Public	25,429	30,700
University of St Thomas	--	TX	Private, nonprofit	--	--
University of St Thomas	--	MN	Private, nonprofit	--	--
University of the Cumberlands	--	KY	Private, nonprofit	--	--
University of the Incarnate Word	--	TX	Private, nonprofit	--	--
University of Toledo	--	OH	Public	--	--
University of Washington-Seattle Campus	Pass	WA	Public	12,949	32,100
University of West Georgia	Fail	GA	Public	28,375	26,900
University of Wisconsin-Eau Claire	--	WI	Public	--	27,800

University Name	Gainful Employment Equivalent Status	State	Control	Debt (Median \$)	Annual Earnings (Median \$)
University of Wisconsin-Madison	Pass	WI	Public	20,010	37,600
University of Wisconsin-Oshkosh	--	WI	Public	22,500	--
University of Wisconsin-River Falls	--	WI	Public	--	--
University of Wisconsin-Superior	--	WI	Public	--	--
University of Wisconsin-Whitewater	Probation	WI	Public	24,134	31,200
University of Wyoming	--	WY	Public	--	--
Utah State University	Pass	UT	Public	16,828	31,800
Utica College	--	NY	Private, nonprofit	--	--
Valparaiso University	--	IN	Private, nonprofit	--	--
Washington Adventist University	--	MD	Private, nonprofit	--	--
Washington and Lee University	--	VA	Private, nonprofit	--	43,400
Washington State University	--	WA	Public	--	--
Washington University in St Louis	--	MO	Private, nonprofit	--	--
Wayne State University	Probation	MI	Public	31,474	33,600
Weber State University	--	UT	Public	--	--
Webster University	--	MO	Private, nonprofit	--	--
West Texas A & M University	--	TX	Public	--	--
West Virginia University	Probation	WV	Public	26,000	32,100
Western Illinois University	--	IL	Public	27,750	--
Western Kentucky University	Probation	KY	Public	27,000	28,700
Western Michigan University	--	MI	Public	--	--
Western New England University	--	MA	Private, nonprofit	--	--
Western Washington University	Probation	WA	Public	19,500	27,500
Westminster College	--	UT	Private, nonprofit	--	--
Westminster College	--	MO	Private, nonprofit	--	--
Westminster College	--	PA	Private, nonprofit	--	--
Whitworth University	--	WA	Private, nonprofit	--	--
Widener University	--	PA	Private, nonprofit	--	--
William Carey University	--	MS	Private, nonprofit	--	--
William Penn University	--	IA	Private, nonprofit	--	--
Wilmington University	--	DE	Private, nonprofit	--	--
Wilson College	--	PA	Private, nonprofit	--	--
Wingate University	--	NC	Private, nonprofit	--	--
Youngstown State University	--	OH	Public	24,382	--

Note. A dash indicates no data was available to allow us to report a GEE status.

ABOUT THE AUTHOR



Andrew Gillen, PhD, is a senior policy analyst at the Texas Public Policy Foundation and an adjunct professor of economics at Johns Hopkins University. Dr. Gillen's recent work has focused on how to reform federal financial aid, how state disinvestment is a myth, and how post-college earnings and debt should be used to inform student choice and government accountability.

Prior to joining the Foundation, Dr. Gillen spent over a decade at nonprofit and philanthropic organizations researching and trying to improve higher education. He was a program officer for the Charles Koch Foundation and served in research roles for American Institutes for Research, Education Sector; the American Council of Trustees and Alumni; and the Center for College Affordability and Productivity. He was also on the U.S. Department of Education's Advisory Committee

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Andrew has a PhD in economics from Florida State University and a BBA (business) degree from Ohio University.

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