



Now Seeking Applications For  
**Multimedia Manager**

**Description:**

The Texas Public Policy Foundation – the state’s leading conservative think tank committed to the principles of individual liberty, personal responsibility, free markets, private property rights and limited government – is seeking a highly talented individual to manage the production and distribution of the Foundation’s multimedia and social media content.

The ideal candidate will have a strong interest in the principles of free markets and limited government, as well as professional experience in video production, editing and marketing. Salary is commensurate with experience.

**Responsibilities include, but are not limited to:**

- Must have an entrepreneurial spirit: Constantly assessing TPPF’s engagements and projects for a multimedia angle or application. Continually seeking means of engaging TPPF’s multimedia capabilities for furthering the Foundation’s ends.
- Recording, editing, and producing a wide range of video and audio content
- Collaborating with the Foundation’s policy experts and communications team to develop scripts and storyboards for video projects
- Maintaining and enhancing the Foundation’s social media platforms – including Facebook, Twitter, YouTube, and Digg
- Coordinating the Foundation’s Internet advertising and marketing programs
- Working with other organizations throughout the country to promote the Foundation’s multimedia products
- Assisting with the Foundation’s website administration, graphic design, and content development

**Qualifications:**

- Bachelor’s degree (film or broadcast journalism preferred)
- At least two years of multimedia editing experience
- Highly organized and motivated
- Works well independently and in a small office collaborative environment
- Excellent audio and video production skills
- Graphic design capabilities
- Experience with Panasonic P2 editing workflow
- Expertise with all major Mac OS X and MS Windows video-editing and production software, including the Adobe suite and the native Apple OS X suite
- Experience in live video streaming, webinars and tele-townhalls helpful
- Experience in website development and content management preferred
- Experience in social media marketing and applications preferred
- Portfolio of multimedia and/or video works available online
- Availability to work non-traditional hours
- Occasional travel required
- Demonstrated commitment to the principles of free markets and limited government

**Please send cover letter, resume, salary requirement, references, and production samples to:**

Greg Sindelar Texas Public Policy Foundation [administration@texaspolicy.com](mailto:administration@texaspolicy.com)

*The Texas Public Policy Foundation is a non-profit, non-partisan research institute offering competitive salaries and benefits to qualified candidates.*

## About the Texas Public Policy Foundation

The Texas Public Policy Foundation is a 501(c)3 non-profit, non-partisan research institute guided by the core principles of individual liberty, personal responsibility, private property rights, free markets, and limited government.

The Foundation's mission is to improve Texas by generating academically sound research and data on state issues, and by recommending the findings to opinion leaders, policymakers, the media, and general public.

Funded by hundreds of individuals, foundations, and corporations, the Foundation does not accept government funds or contributions to influence the outcomes of its research. The Foundation is led by a Board of Directors chaired by Dr. Wendy Lee Gramm, President & CEO, Brooke Rollins and Executive Director, The Honorable Arlene Wohlgenuth.

### A few quotes about the Foundation:

"I commend the Texas Public Policy Foundation for its excellent work in support of personal liberty and free markets." – **Milton Friedman**

"TPPF offers real solutions for real Texans." – **Governor Rick Perry**

"TPPF has been very, very important to Texas, in providing... conservatives with the intellectual capital to make change." – **Railroad Commissioner Michael Williams**

"More than a think tank for Texas, the Texas Public Policy Foundation is setting the standard by which other research organizations in the nation will be judged." – **John Fund, Wall Street Journal editorial writer**

"The Texas Public Policy Foundation has brought together specific proposals by some of the nation's best authorities on the most important issues facing our states..." – **Ronald Reagan**

### The Foundation's Board of Directors consists of:

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