



**Now Seeking Applications For**  
Director of Outreach and Communications

The Laffer Center for Supply-Side Economics seeks a Director of Outreach and Communications to assist the organization in developing and executing a strategic vision for the Center's outreach and media efforts. The Director of Outreach and Communications will oversee all aspects of the Center's external outreach, including but not limited to, building the Center's online presence; gaining exposure for the Center's research in all media and furthering the Center's mission and message; collaborating with partner organizations; supporting the work of the Center's events and other activities as important outreach activities; and looking for new opportunities to advance the Center's message. The position will play a key role in the organization's strategic planning and implementation as the Center works to preserve and promote supply-side ideas.

**Responsibilities:**

- Provide primary oversight and management of the Center's website, including content development and management, tracking, and managing upgrades and website modifications in partnership with web developers.
- Oversee the development and implementation of the Center's media plan, serving as the primary media contact for the Center's work.
- Develop and execute the Center's online media strategy, including the creation of the Center's blog, online communication tools, social media presence, and the use of videos to spread the Center's message.
- Providing message guidance and editing support for all Center publications and communications.
- Working with other organizations throughout the country to help further supply-side ideas, raising the public profile of Dr. Laffer and the Center, as well as like-minded organizations.
- Assist in the planning and execution of all Center events and related outreach activities.

**Qualifications & Experience:**

- Undergraduate degree in communications, political science, economics, or other similar area.
- Five years of experience handling communications and media strategy.
- Strong communication skills, demonstrated research and writing skills, ability to manage multiple projects at the same time.
- Understand and support the Texas Public Policy Foundation and Laffer Center's core free market and supply-side ideas.

The Laffer Center is based in Austin, Texas and will give preference to candidates located or willing to locate in Austin, however there is flexibility in the location of the position for the right candidate.

**Please send cover letter, references, resume, salary range, and a writing sample to:**

Greg Sindelar

Texas Public Policy Foundation

[administration@texaspolicy.com](mailto:administration@texaspolicy.com)

*The Texas Public Policy Foundation is a non-profit, non-partisan research institute offering competitive salaries and benefits to qualified candidates.*

## About the Laffer Center and the Texas Public Policy Foundation

The Texas Public Policy Foundation is a 501(c)3 non-profit, non-partisan research institute guided by the core principles of individual liberty, personal responsibility, private property rights, free markets, and limited government.

The Foundation's mission is to improve Texas by generating academically sound research and data on state issues, and by recommending the findings to opinion leaders, policymakers, the media, and general public.

Funded by hundreds of individuals, foundations, and corporations, the Foundation does not accept government funds or contributions to influence the outcomes of its research. The Foundation is led by a Board of Directors chaired by Dr. Wendy Lee Gramm, President & CEO, Brooke Rollins and Executive Director, The Honorable Arlene Wohlgemuth.

The Laffer Center for Supply-Side Economics was established in 2011 in partnership with the Texas Public Policy Foundation. Named for economist Arthur B. Laffer, PhD, a chief architect of the Reagan economic agenda and the "Father of Supply-Side Economics," the Center seeks to preserve and promote supply-side ideas and demonstrate their continued applicability to today's economic and policy questions.

### A few quotes about the Foundation:

"I commend the Texas Public Policy Foundation for its excellent work in support of personal liberty and free markets." – **Milton Friedman**

"TPPF offers real solutions for real Texans." – **Governor Rick Perry**

"TPPF has been very, very important to Texas, in providing... conservatives with the intellectual capital to make change." – **Railroad Commissioner Michael Williams**

"More than a think tank for Texas, the Texas Public Policy Foundation is setting the standard by which other research organizations in the nation will be judged." – **John Fund, Wall Street Journal editorial writer**

"The Texas Public Policy Foundation has brought together specific proposals by some of the nation's best authorities on the most important issues facing our states..." – **Ronald Reagan**

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